

## APPLICABLE FINAL TERMS

Investors should have sufficient knowledge and experience of financial and business matters to evaluate the merits and risks of investing in a particular issue of Euro Medium Term Notes as well as access to, and knowledge of, appropriate analytical tools to assess such merits and risks in the context of their financial situation. Certain issues of Euro Medium Term Notes are not an appropriate investment for investors who are unsophisticated with respect to the applicable interest rate indices, currencies, other indices or formulas, or redemption or other rights or options. Investors should also have sufficient financial resources to bear the risks of an investment in Euro Medium Term Notes. For a more detailed description of the risks associated with any investment in the Notes investors should read the section of the Debt Issuance Programme Prospectus headed "Risk Factors".

10 September 2009

## **SG Option Europe**

Issue of EUR 70 000 000 Notes due 22 December 2017
Unconditionally and irrevocably guaranteed by Société Générale
under the €125,000,000,000
Euro Medium Term Note Programme

#### PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "Terms and Conditions of the French Law Notes" in the Debt Issuance Programme Prospectus dated 28 April 2009, which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Debt Issuance Programme Prospectus and any Supplement(s) to such Debt Issuance Programme Prospectus published prior to the Issue Date (as defined below) (the "Supplement(s)"); provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed or issued and (ii) provides for any change to the Conditions as set out under the heading "Terms and Conditions of the French Law Notes", such change(s) shall have no effect with respect to the Conditions of the Notes to which these Final Terms relate. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Debt Issuance Programme Prospectus and any Supplement(s). Prior to acquiring an interest in the Notes described herein, prospective investors should read and understand the information provided in the Debt Issuance Programme Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Notes in the United States or to, or for the account or benefit of, U.S. persons. Copies of the Debt Issuance Programme Prospectus, any Supplement(s) and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents and, in the case of Notes admitted to trading on the regulated market of the Luxembourg Stock Exchange, on the website of the Luxembourg Stock Exchange (www.bourse.lu).

The provisions of the Equity Technical Annex apply to these Final Terms and such documents shall be read together. In the event of any inconsistency between the Equity Technical Annex and these Final Terms, these Final Terms shall prevail.



# APPLICABLE FINAL TERMS

1. (i) Issuer: SG Option Europe

(ii) Guarantor: Société Générale

**2.** (i) Series Number: 23346/09.9

(ii) Tranche Number:

3. Specified Currency or Currencies:

**EUR** 

4. Aggregate Nominal Amount:

(i) - Tranche: 70 000 000

(ii) - Series: 70 000 000

**5. Issue Price:** 99.50% of the Aggregate Nominal Amount

6. Specified Denomination(s): 1 000

7. (i) Issue Date and, if any, Interest

Commencement Date: 14/09/09 (DD/MM/YY)

(ii) Interest Commencement Date (if

different from the Issue Date): Not Applicable

**8. Maturity Date**: 22/12/17

9. Interest Basis: See paragraphs 15 to 18 below

**10.** Redemption/Payment Basis: See paragraph(s) 20 and/or 23 below

11. Change of Interest Basis or

Redemption/Payment Basis: See paragraphs 15 to 18 below

**12.** Put/Call Options: See paragraph(s) 21 and/or 22 below

13. Status of the Notes: Unsubordinated

**14. Method of distribution**: Non-syndicated

# PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. Fixed Rate Note Provisions: Not Applicable

**16.** Floating Rate Note Provisions: Not Applicable

17. Zero Coupon Note Provisions: Not Applicable

18. Index Linked Interest Note

Provisions: Not Applicable

19. Dual Currency Note Provisions: Not Applicable

## PROVISIONS RELATING TO PHYSICAL DELIVERY

20. Physical Delivery Note Provisions: Not Applicable

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#### PROVISIONS RELATING TO REDEMPTION

21. Issuer's optional redemption (other

than for taxation reasons):

Not Applicable

22. Redemption at the option of the

Noteholders:

Not Applicable

23. Final Redemption Amount: See in the Schedule

(i) Index/Formula: See in the Schedule

(ii) Calculation Agent responsible for calculating the Final Redemption

Amount (if not the Fiscal Agent):

As provided in Part 4-I of the Equity Technical Annex

(iii) Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or

impracticable:

As provided in the Equity Technical Annex

24. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and the Uncertificated Notes and 6(g) of the Terms and Conditions of the

French Law Notes):

Market Value

25. Credit Linked Notes

provisions:

Not Applicable

#### **GENERAL PROVISIONS APPLICABLE TO THE NOTES**

26. Form of Notes:

(i) Form: Dematerialised Notes

Bearer dematerialised form (au porteur)

(ii) New Global Note: No

27. "Payment Business Day" election in accordance with Condition 5(d) of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment

**Business Days:** 

Following Payment Business Day

28. Additional Financial Centre(s) for the purposes of Condition 5(d) of

the Terms and Conditions of the French Law Notes and

**Uncertificated Notes:** 

Not Applicable



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29. Talons for future Coupons or Receipts to be attached to

**Definitive Bearer Notes:** 

Yes (if appropriate)

30. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of

failure to pay:

Not Applicable

31. **Details** relating Instalment to

Notes:

Not Applicable

32. Redenomination applicable: Redenomination not applicable

33. Clearing System Delivery Period in accordance with Condition 15 of the Terms and Conditions of the **English Law Notes** and the **Uncertificated Notes (Notices):** 

Not Applicable

34. Masse (Condition 13 of the Terms

and Conditions of the French Law Notes):

The "représentant(s) de la masse" shall be designated at the first Noteholders' meeting.

Not Applicable 35. Swiss Paying Agent(s):

36. Portfolio Manager: Not Applicable

37. Other final terms: Not Applicable

38. **Governing Law:** The Notes (and, if applicable, the Receipts and the

Coupons) and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, French law

#### **DISTRIBUTION**

39. (i) syndicated, names and

addresses and underwriting commitments of Managers:

Not Applicable

(ii) **Date of Syndication Agreement:** Not Applicable

(iii) Stabilising Manager (if any): Not Applicable

40. non-syndicated, name and

Société Générale addresses of relevant Dealer:

17 Cours Valmy

92987 Paris La Défense Cedex

France

There is no commission and/or concession paid by the 41. Total commission and concession:

Issuer to the Dealer or the Managers



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42. Whether TEFRA D or TEFRA C

rules applicable or TEFRA rules

not applicable:

Not Applicable

43. Additional selling restrictions: Not Applicable

44. Additional U.S. Tax Disclosure: Not Applicable

### **PURPOSE OF FINAL TERMS**

These Final Terms comprise the final terms required for the issue of the Notes, public offer in France and admission to trading on the regulated market of the Luxembourg Stock Exchange by SG Option Europe pursuant to its €125,000,000,000 Euro Medium Term Note Programme for which purpose they are hereby submitted.

### **RESPONSIBILITY**

Each of the Issuer and the Guarantor accepts responsibility for the information contained in these Final Terms prepared in relation to Series 23346/09.9, Tranche 1. Information or summaries of information included herein with respect to the Underlying(s), has been extracted from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

## FINAL VERSION APPROVED BY THE ISSUER



# APPLICABLE FINAL TERMS

## **PART B - OTHER INFORMATION**

1. LISTING AND ADMISSION TO TRADING

(i) Listing: Application has been made for the Notes to be listed

on the official list of the Luxembourg Stock Exchange

(ii) Admission to trading: Application has been made for the Notes to be

admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from or as

soon as practicable after the Issue Date

2. RATINGS

Ratings: The Notes to be issued have not been rated

#### 3. NOTIFICATION AND AUTHORISATION

The Commission de Surveillance du Secteur Financier (CSSF), Luxembourg, has provided the Autorité des marchés financiers (AMF), France, with a certificate of approval attesting that the Debt Issuance Programme Prospectus has been drawn up in accordance with the Prospectus Directive.

The Issuer and the Guarantor have authorised the use of these Final Terms and the Debt Issuance Programme Prospectus dated 28 April 2009 by the Dealer/Managers and the entities in charge of the distribution of the Notes (the **Distributors** and, together with the Dealer/Managers, the **Financial Intermediaries**) in connection with offers of the Notes to the public in France for the period set out in paragraph 13 below, being specified that names and addresses of the Distributors, if any, are available upon request to the Dealer (specified above in the item 40 of the Part A).

# 4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer, and except as mentioned below, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

As Lyxor Asset Management S.A. is a subsidiary of Société Générale S.A., there is a potential conflict of interests based on the function of Lyxor Asset Management as the fund management company of the Underlying. However, such conflict of interests will be resolved in a manner which respects the interests of the Noteholder.

## 5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

# **APPLICABLE FINAL TERMS**

(i) Reasons for the offer: See "Use of Proceeds" wording in Debt Issuance

Programme Prospectus

(ii) Estimated net proceeds: Not Applicable

(iii) Estimated total expenses: Not Applicable

6. YIELD (Fixed Rate Notes only)

Indication of yield: Not Applicable

7. HISTORIC INTEREST RATES (Floating Rate Notes only)

Not Applicable

8. PERFORMANCE OF INDEX/FORMULA, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING (Index Linked Notes only)

The information about the past and coming performances of the ETF and volatility together with the relevant prospectus(es) are available, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes) and at the office of the Agent in Luxembourg.

Under these Notes, the Noteholders will not receive any coupons during the term of the Notes. At maturity, the Noteholders are entitled to receive an amount totally linked to the performance of the Underlying(s). The return under these Notes is totally linked to the performance of the Underlying(s): the higher the performance, the higher the return. The return depends upon the fact that the performance of the Underlying Index reaches or does not reach a pre-determined threshold. Accordingly, a small downward or upward movement of the Underlying Index close to the threshold may result in a significantly larger increase or decrease of the return of the Notes. The return of these Notes is linked to the performance of the Underlying(s) as calculated on pre-determined Valuation Dates and Crystallisation Date, and regardless of the level of such Underlying(s) between these dates. As a result, the Closing Price of the Underlying(s) on these dates will affect the value of the Notes more than any other single factor. Under these Notes, at maturity, the Noteholders may not receive the amount initially invested. Noteholders are entitled to receive a Final Redemption Amount which may, in case of an adverse evolution of the Underlying(s) during the term of the Notes, be significantly lower than the amount per Note initially invested.

Pursuant to the provisions of the Equity Technical Annex, upon the occurrence of certain Extraordinary Events and Adjustments affecting the Underlying, the Calculation Agent may decide an Early Redemption of the Notes on the basis of Market Value.

9. PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (Dual Currency Notes only)

Not Applicable

10. INFORMATION REQUIRED FOR SIS NOTES TO BE LISTED ON THE SIX SWISS EXCHANGE

Not Applicable

11. OPERATIONAL INFORMATION

(i) ISIN Code: FR0010798546



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(ii) Common Code: 045061639

(iii) Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme or Euroclear France and the relevant identification number(s):

Not Applicable

(iv) Delivery: Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any):

Not Applicable

(vi) Name and address of Issuer Agent in relation to Finnish Uncertified Notes:

Not Applicable

(vii) Intended to be held in a manner which would allow Eurosystem eligibility:

No

12. Address and contact details of Société Générale for all administrative communications relating to the Notes:

Société Générale 17, Cours Valmy

92987 Paris La Défense Cedex

Name: Sales Support Services - Equity Derivatives

Tel: +33 1 42 13 86 92 (Hotline)

Fax: +33 1 58 98 35 53

Email: <u>clientsupport-deai@sgcib.com</u> <u>valuation-deai@sgcib.com</u>

# 13. PUBLIC OFFERS

The Notes issued on 14 September 2009 will be fully subscribed by Société Générale and thereafter offered to the public in the secondary market, in France, from 21 September 2009 to 14 December 2009.

The offer price of the Notes evolves at a rate of 2.00% between the Issue Date and the 14/12/2009 in order to reach 100% on 14/12/2009 in accordance with the following formula:

99.50% x 
$$\left(1 + 2.00\% \times \frac{Nb(t)}{360}\right)$$

Where:

"Nb(t)" means, the number of calendar days between the Issue Date and such date "t" on which the market value of the Notes will be calculated (both dates included).

**Post-issuance information:** The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.



# APPLICABLE FINAL TERMS

### **SCHEDULE FOR EQUITY LINKED NOTES**

(This Schedule forms part of the Final Terms to which it is attached)

Part 1:

(i) Issuer SG Option Europe

(ii) Guarantor Société Générale

3. Specified Currency or

Currencies EUR

4. Aggregate Nominal

**Amount** 

(i) Tranche 70 000 000

(ii) Series 70 000 000

**5. Issue Price** 99.50% of the Aggregate Nominal Amount

6. Specified

Denomination(s) 1 000

7. Issue Date 14/09/09 (DD/MM/YY)

**8. Maturity Date** 22/12/17

1.(i). (Part B) Listing Application has been made for the Notes to be listed on the official list of the

Luxembourg Stock Exchange

23. Final Redemption

Amount Index Linked

(i) Index/Formula

The Issuer shall redeem the Notes on the Maturity Date in accordance with the

following formula in respect of each Note:

If the Securing Event has occurred, then

Specified Denomination ×

 $[100\% + 7.5\% \times ns] \times [Eonia(f) / Eonia(VD(ns))]$ 

Flse

If on Valuation Date(6), Performance(6) ≥ -30%, then

Specified Denomination × (100% + 7.5% x 6) × [Eonia(f) / Eonia(c)]

Else,

Specified Denomination × [100% + Performance(6)] × [Eonia(f) / Eonia(c)]

Part 2 (Definitions):



# APPLICABLE FINAL TERMS

Terms used in the formulae above are described in this Part 2.

Valuation Date(0) Valuation Date(0) = 14/12/09

Valuation Date(n); Valuation Date(1) = 14/12/10
(n from 1 to 7) Valuation Date(2) = 14/12/11
Valuation Date(3) = 14/12/12

Valuation Date(4) = 16/12/13 Valuation Date(5) = 15/12/14 Valuation Date(6) = 14/12/15 Valuation Date(7) = 14/12/17

Crystallization Date(n); Crystallization Date(1) = 22/12/10 (n from 1 to 6) Crystallization Date(2) = 22/12/11

Crystallization Date(3) = 24/12/12 Crystallization Date(4) = 24/12/13 Crystallization Date(5) = 23/12/14 Crystallization Date(6) = 22/12/15

(each of such dates being a "Valuation Date" for the purposes of the Equity

Technical Annex)

**Underlying** The following Index (the "Underlying Index") and Exchange Traded Fund

(the "ETF") as defined below:

Index Name	Reuters Code	Index Sponsor	Exchange	Web Site*
Dow Jones EURO STOXX 50 Index®	.STOXX50E	STOXX Ltd	Each exchange on which securities comprised in the Index are traded, from time to time, as determined by the Index Sponsor	http://www.stoxx.com/

<sup>\*</sup>The information relating to the past and future performances of the Underlying Index is available on the website of the Index Sponsor and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes) and at the office of the Agent in Luxembourg.

Exchange Traded Fund Name	Bloomberg	Fund Management Company	Place of incorporation	ISIN code	Web Site
Lyxor ETF Euro Cash EuroMTS Eonia Investable	CSH FP Equity	Lyxor International Asset Management- ETF/France	Euronext Paris	FR001051080 0	www.lyxore tf.com



# **APPLICABLE FINAL TERMS**

**Closing Price** 

For Indices, as defined in Part 1 of the Equity Technical Annex.

For the ETF and in respect of the Crystallization Date(n) (n from 1 to 6):

- if Société Générale makes a subscription of Unit(s) for the purposes of its hedge in respect of the Notes, the amount per Unit including all costs or fees (if any) effectively paid by Société Générale pursuant to a valid and timely subscription order of Units, sent in accordance with the subscription notice period and the relevant cut-off time as set forth in the Fund Documents, scheduled to be executed on the net asset value per Unit determined on such date by the Fund (or the Fund Service Provider that generally determines such value); or
- if Société Générale does not make a subscription of Unit(s) for the purposes of its hedge in respect of the Notes, the amount per Unit including all costs or fees (if any) that would be paid by a hypothetical investor pursuant to a valid and timely subscription order of Units, sent in accordance with the subscription notice period and the relevant cut-off time as set forth in the Fund Documents, scheduled to be executed on the net asset value per Unit determined on such date by the Fund (or the Fund Service Provider that generally determines such value).

For the ETF and in respect of Valuation Date(7):

- if Société Générale makes a redemption of Unit(s) for the purposes of its hedge in respect of the Notes, the amount per Unit net of all costs or fees (if any) effectively received by Société Générale pursuant to a valid and timely redemption order of Units, sent in accordance with the redemption notice period and the relevant cut-off time as set forth in the Fund Documents, scheduled to be executed on the net asset value per Unit determined on such date by the Fund (or the Fund Service Provider that generally determines such value); or
- if Société Générale does not make a redemption of Unit(s) for the purposes of its hedge in respect of the Notes, the amount per Unit net of all costs or fees (if any) that would be received by a hypothetical investor pursuant to a valid and timely redemption order of Units, sent in accordance with the redemption notice period and the relevant cut-off time as set forth in the Fund Documents, scheduled to be executed on the net asset value per Unit determined on such date by the Fund (or the Fund Service Provider that generally determines such value).

S(n); (n from 0 to 6)

Closing Price of the Underlying Index on the Valuation Date(n)

Performance(n); (n from 1 to 6) (S(n) / S(0)) - 1

**Threshold** 

7,5%



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Securing Event If on at least one Valuation Date (n) (n from 1 to 5), Performance(n) ≥

Threshold, the Securing Event will be deemed to have occurred.

**Eonia(VD(ns))** Means the Closing Price of the ETF on the Crystallization Date(ns)

**Eonia(c)** means the Closing Price of the ETF on the Crystallization Date(6)

**Eonia(f)** means the Closing Price of the ETF on the Valuation Date(7)

ns In respect of a Securing Event having occured, an integer between 1 and 5

(both included), ns is such as Valuation Date (ns) is the first valuation Date on

which the Securing Event has occured.

### Information with respect to the Underlying(s)

Information or summaries of information included herein with respect to the Underlying(s), has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

## **Additional Information**

The Final Terms and the Debt Issuance Programme Prospectus and any amendments or supplements thereto are available in electronic form on the website of the Issuer on <a href="http://prospectus.socgen.com">http://prospectus.socgen.com</a>

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- Have any responsibility or liability for the administration, management or marketing of the products.
- Consider the needs of the products or the owners of the products in determining, composing or calculating the Dow Jones EURO STOXX 50 Index ® or have any obligation to do so.



# APPLICABLE FINAL TERMS

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  - The accuracy or completeness of the Dow Jones EURO STOXX 50 Index ® and its data;
  - The merchantability and the fitness for a particular purpose or use of the Dow Jones EURO STOXX 50 Index ® and its data;
- STOXX and Dow Jones will have no liability for any errors, omissions or interruptions in the Dow Jones EURO STOXX 50 Index ® or its data:
- Under no circumstances will STOXX or Dow Jones be liable for any lost profits or indirect, punitive, special or consequential damages or losses, even if STOXX or Dow Jones knows that they might occur.

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